

## Northeast Valley Coalition Against Methamphetamine Youth Awareness Subcommittee Action Plan

***Accomplishment:*** Create, distribute and promote an anti-meth DVD for junior high and high school students.

<b><i>Specific Action Steps</i></b>	<b><i>When</i></b>	<b><i>Who</i></b>
1. Create contest parameters – frame the concept (timeframe for submission, format, theme, judging criteria, length etc.)		Gina, Trish, Henry
2. Talk to Harkins about sponsorship.		Mary Ellen, Trish
3. Talk to Cox about sponsorship Cox Connect with Kids.		Mary Ellen, Trish
4. Talk to Channel 5 about sponsorship.		Mary Ellen, Trish
5. Identify the budget.		Gina, Mary Ellen, Hugh
6. ID all of the middle and high schools we need to contact.		Judy, Shelly
7. ID charter and private schools in project area and contact info.		Judy, Shelly
8. ID points of contact on reservations (Boys & Girls Clubs, Rec. Centers)		Judy, Shelly
9. Contact prevention coordinators to identify which schools have video capability.		Judy, Shelly
10. ID and gather the background research to use for the contest.		???
11. Refine and adopt the final contest parameters once sponsorship is known.		Gina, Trish, Henry
12. Establish the selection process and selection committee.		Gina, Trish, Henry
13. Establish a point of contact to answer questions.		Gina, Trish, Henry
14. Establish a process to collect submitted videos.		Gina, Trish, Henry

15. Select the judges. 16. ID the SADD contact at schools.  17. ID the prize and secure it.  18. Write a letter to all the points of contacts describing the project and inviting schools to participate.  19. Promote the contest.  20. Convene the selection committee to view submittals.  21. Announce winners at the youth town hall in March 2008.  22. Notify the winners.  23. Create ways to recognize (show the video). (town halls, library, Governor's website, City Councils).		Subcommittee Judy, Shelly Subcommittee  Gina, Trish, Henry  Subcommittee  Subcommittee  Subcommittee  Subcommittee  Subcommittee
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<b><i>Resources Needed</i></b>	<b><i>Additional Considerations/ How will you measure success?</i></b>  Gina will contact Michael Hooper.  Printing materials – Trish might know someone.  Need contacts on the committee for Fountain Hills, Paradise Valley, and the reservations.	<b><i>Subcommittee Members</i></b>
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